



For immediate release

PRESS RELEASE – 11/26/2019 – Turku

Turku's Föli and 13 Other Public Transport Apps Have Added Pivo as Mobile Payment Method

Föli, operating in the Turku region, and 13 other public transport apps have added Pivo as a mobile payment method. Mobile payment is popular and useful in apps like Föli where payments need to be handled quickly.



Pivo in-app mobile payment is a handy and secure payment method that is used in more and more apps. Users don't have to look for their online bank user ids or credit card details at a bus stop when paying with Pivo – they just need to add that information once to Pivo. Payment is confirmed in Pivo with one swipe.

"Mobile payment is a smooth and popular payment method especially in apps, as paying doesn't disturb the user experience. We believe that Pivo in-app mobile payments will be used in more and more apps." says **Matti Rusila**, Business Owner of OP's mobile payments, and continues "During Spring 2019 we added some of our partners' services to Pivo that make the everyday life easier. One of these is the Bus ticket service, carried out in cooperation with PayiQ, that allows Pivo users to buy bus tickets in already 10 cities. Pivo will also be available in the popular HSL (Helsinki region transport) app."

Mobile payment is part of Föli's excellent user experience

Föli wants to offer its customers modern payment methods that answer to customers' needs. Easy paying makes for better user experience and lowers the threshold for using public transport.

"It's great that Pivo is added as a new payment method in Föli app. Customer satisfaction is of primary importance to us and versatile payment methods allow us to make it easier to use the app and thus serve our customers better than before." tells Föli's Development manager **Topias Pihlava**.

In addition to Föli, Pivo can be used to pay for bus tickets in the following public transport apps: Paikkuri in Hyvinkää, Vilkku in Kuopio, Linkki in Jyväskylä, LSL in Lahti, Oulu public transport, Kouvola public transport, Korsisaari app, and PayiQ Tickets that sells tickets for Mikkeli, Imatra, Riihimäki, Lappeenranta, Joensuu and Ventoniemi Oy. These apps have been developed by Pivo's partner PayiQ.



“Pivo as a payment method is a great new addition to our service offerings and seems to have gained popularity among our users. Co-operation with Pivo’s team has gone very well – whether it has been about agreements, sales or development. Of course, we’re hoping for more coverage and through that more increase in joint revenue.” says PayiQ’s CEO **Tuomo Parjanen**.

PayiQ develops the award-winning Account Based Ticketing-as-a-Service platform *PayiQ TaaS®*. It enables smart cities, transport operators and event organizers to sell tickets through mobile devices and validate them. Tickets can be bundled into multi-modal trips or experiences combining transport, events and services. The platform also gathers data on usage and movement on behalf of the service provider to be used to improve customer experience and process efficiency. *PayiQ* is leading the way to a smarter and more user-friendly world of transportation.

More information about PayiQ Solutions and Technology Licensing:

Tuomo Parjanen
CEO
+358 500 528 295
tuomo.parjanen@payiq.net

PayiQ
Maariankatu 4 C
FIN-20100 TURKU, Finland
www.payiq.net

Microsoft
Partner



Gold Application Development
Gold Datacenter



International Offices:

PayiQ Russia
4-th Lesnoy per. 4
125047, Moscow «Lesnaya Plaza»
RUSSIA

Mrs. Elena Baidakova
Area Manager
info@iq-payments.ru
Tel: +7 911 908 26 57

PayiQ AB Sweden
Tegeluddsvägen 76
11528 Stockholm, SWEDEN

Mr. Juha Ritala
Sales Manager
juha.ritala@payiq.net
Tel: +358 400 819 027

PayiQ Middle East and Africa
Broadfolio MEA
P.O. BOX 390405
Dubai, UNITED ARAB EMIRATES

Mr. Kimmo Kytösaari
Area Manager
kimmo.kytosaari@broadfolio.com
Tel: +971 50 5580713