



For immediate release

PRESS RELEASE – 9/14/2022 – Turku

Urpolan Liikenne Joins PayiQ Tickets App

The customer base of PayiQ Tickets app expands as Urpolan Liikenne joins in. Urpolan Liikenne operates bus routes in Ostrobothnia region around Seinäjoki and Vaasa.

Tickets to Urpolan Liikenne operated bus routes were added to PayiQ Tickets mobile app during the summer. Ticket range includes adults' and children's single and multi-journey tickets to several different bus routes in the Ostrobothnia region around Vaasa and Seinäjoki. Tickets are bought via the app and validated with reading devices in buses.



PayiQ Tickets can be downloaded for free for smart phones from Google Play and App Store. The mobile app supports all the most common payment methods, for example operator billing, bank and credit cards, MobilePay and Apple Pay.

“We have taken PayiQ Tickets app into use because we want to offer our customers an easy and safe way to buy single and multi-journey tickets. The usage of cash is diminishing all the time and it's handy that both ticket purchasing and validation happens through the app. Also, adding new ticket products and making changes to rates is quick and simple.” says **Jari Urpola**, CEO of Urpolan Liikenne.

“We are happy to welcome a new bus operator to PayiQ Tickets app. We have made it easy for new operators to join in and start selling tickets through our app. Updating and managing tickets and prices is also easy and fast and does not require any product updates. PayiQ Tickets has a wide range of both local and intercity traffic tickets around Finland. The app's advantage to users are easiness and simplicity – you only need one app for all tickets” tells PayiQ's CEO **Pirkka Lankinen**.

PayiQ develops the award-winning account-based Ticketing as a Service platform PayiQ TaaS®. It enables smart cities, MaaS and transport operators and event organizers to sell tickets through mobile devices and validate them. Tickets can be bundled into multimodal trips or experiences combining transport, events, and services. The platform also gathers data on usage and movement on behalf of the service provider to be used to improve customer experience and process efficiency. PayiQ is leading the way to a smarter and more user-friendly world of transportation.

More information about PayiQ Solutions and Technology Licensing:



Pirkka Lankinen
CEO
+358 500 984 084
pirkka.lankinen@payiq.net

PayiQ
Linnankatu 13a A 18
20100 TURKU, Finland
www.payiq.net



International Offices:

PayiQ AB Sweden
Tegeluddsvägen 76
11528 Stockholm, SWEDEN

PayiQ Middle East and Africa
Broadfolio MEA
P.O. BOX 390405
Dubai, UNITED ARAB EMIRATES

Microsoft
Partner



Gold Datacenter

Mr. Juha Ritala
Sales Manager
juha.ritala@payiq.net
Tel: +358 400 819 027

Mr. Kimmo Kytösaari
Area Manager
kimmo.kytosaari@broadfolio.com
Tel: +971 50 5580713