



PayiQ[®]

**SERVICE PROVIDERS USING
PAYIQ TECHNOLOGY**

Turku Region Public Transport - Föli

Turku, the capital of southwestern Finland and one of the major harbor cities in the northern Baltic sea, has grand ambitions as a future smart city. Its cooperation with PayiQ started when the city and surrounding municipalities wanted to offer mobile ticketing to the handheld generation and casual travelers. PayiQ was chosen as the development partner through competitive tendering.

For PayiQ Turku region was the first major client to use the platform. Turku decided to tailor the PayiQ White Label app to their needs and brand it Föli. The app has evolved significantly through a collaborative effort during the years. Turku started with single tickets for different customer segments and day tickets ranging from 1 to 14 days. Tickets are validated in realtime by ticket readers in the buses. The app was nationally awarded as the Best Mobile Solution in Finland 2016.



The development continues. Turku's app was the first in the world to offer mobile top-up of travel cards. The app can be used to top-up value cards and to add new seasons to season tickets. Turku has also offered combination tickets to its customers. Customers have had the possibility to buy an entrance ticket to a fair and a day ticket to public transport – all combined into one ticket available on mobile app. Turku has broadened its ticket range further by offering series tickets and mobile season tickets.

www.foli.fi

FÖLI
TURUN SEUDUN
JOUKKOLIIKENNE

MaaS Global

Maas Global is the world's first Mobility as a Service (Maas) operator that combines multiple forms of travel into one request, one app and one monthly fee. Its Whim app is already available in several countries and the startup aims to be one of the leading operators in the worldwide 10,000 billion Euro mobility market. PayiQ's ticketing technology is integrated into Whim app, playing its part in living up to Maas Global's mission, which is to make the Whim experience as enjoyable as having your own car.

maas.global

whim.

Maas GLOBAL





Photo by Petri Haanpää

Oulu Region Public Transport

City of Oulu is the most northerly of bigger Finnish cities and the home to many of the country's high-tech research facilities and growth companies. Its wellfunctioning public transport system is one of its calling cards, and it wants to use the latest technology to offer its residents, businesses and tourists an easy alternative to cash for paying for bus tickets. Oulu and the surrounding regions use PayiQ's White Label app for its mobile ticketing and theirs was the first transportation service in Finland to combine mobile tickets and traveling zones.





**Contact us to learn about how our solution
can benefit your service:**

E-mail: sales@payiq.net

Phone: +358 10 419 2220

Pirkka Lankinen, CEO

pirkka.lankinen@payiq.net