



For immediate release

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Sixth Branded PayiQ App in Russia for Volgograd

PayiQ has launched its sixth branded application for replenishment of transport cards using Faster Payments System (FPS). Now passengers can top up transport cards in Volgograd using Volna mobile app.

Branded application for replenishing Volgograd transport card Volna was created based on PayiQ TaaS® ticketing platform. This project was implemented jointly with partners "BANK "ROSSIYA" and GetFare company.



In Volna mobile application citizens can top up cards with different tariffs, view their payment history, check how many trips are left, and find out the latest news from the carrier. One user account can top up the cards of all family members. To register in Volna mobile application, a user should indicate the phone number and e-mail address to which receipts for payment will be sent.

The Faster Payments System was again selected as a payment mechanism. The advantage of this payment method for the passenger is the possibility to choose any bank application installed on the user's smartphone. Currently most banks in Russia support FPS. Money is credited to the operator's account immediately after the passenger authorizes the transaction.

"We are glad that another region of the Russian Federation can appreciate our convenient service of top ups and in the future also mobile ticketing. We are focused on improving user experience and the functionality of the app along with expanding to new cities and regions in Russia and CIS," says **Elena Lipchenko**, Regional Director of PayiQ in Russia and the CIS.

"Launching Volna application allows users to replenish Volgograd transport card and check its balance from any mobile device. It is very important for us to introduce modern technologies into the work of public transport and make it as convenient as possible for passengers," said **Roman Yurenev**, General Director of City Transport Group-Povolzhye LLC (a branch of the National Transport Association - NTA)."

NTA is the largest passenger carrier in Russia, represented in seven regions of the country. The Association has already successfully implemented an automated fare collection system in Volgograd, Sochi and Petrozavodsk.



PayiQ develops the award-winning account-based Ticketing as a Service platform PayiQ TaaS®. It enables smart cities, MaaS and transport operators and event organizers to sell tickets through mobile devices and validate them. Tickets can be bundled into multimodal trips or experiences combining transport, events, and services. The platform also gathers data on usage and movement on behalf of the service provider to be used to improve customer experience and process efficiency. PayiQ is leading the way to a smarter and more user-friendly world of transportation.

More information about PayiQ Solutions and Technology Licensing:

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