



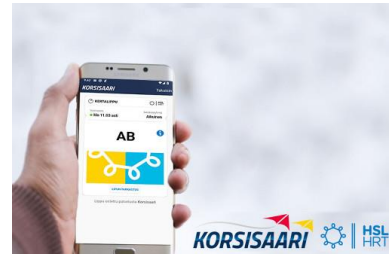
For immediate release

PRESS RELEASE – 1/16/2020 – Turku/Nurmijärvi

New Feeder Transport Combination Tickets to Helsinki

Korsisaari group has extended the product range of their mobile app. The new combination ticket allows travels within the Helsinki region transport (HSL).

Since last December Korsisaari app has offered Duo tickets that include both Korsisaari ticket and Helsinki region transport's single ticket. The tickets are valid on trips between Nurmijärvi and Helsinki and on chosen zones in the Helsinki region transport. This way customers don't have to buy two separate tickets with separate apps. With one purchase they get two tickets and can choose when to activate them into use.



"It's been nice to notice that working together with HSL has been so easy. It's not very common that bus companies and public authorities collaborate on tickets" says Korsisaari's Head of Contract Traffic **Ilkka Ojala** and continues "Korsisaari wants to continue to develop digital products. That's for customers' benefit too, as they don't have to pay for device costs and other expenses in ticket prices. Mobile tickets have been in use for three years now and their usage is growing in popularity all the time."

"We are excited to be able to develop a wholly new kind of ticket product for Korsisaari, and one that answers to customers' needs. Our Ticketing as a Service platform enables a wide variety of ticket products and cooperation between different operators. This opens up new possibilities for feeder transport in Helsinki Metropolitan area" tells PayiQ's CEO **Tuomo Parjanen**.

Korsisaari group was founded in 1929. We operate in public transport, charter service, taxis, barrier-free transport, day travel for single passengers and larger groups, ambulance and driving school.

More Information:

Korsisaari-yhtiöt

Antti Korsisaari, CEO
Tel. + 358 50 387 2611
Alhoniituntie 1, 01900 Nurmijärvi
antti.korsisaari@korsisaari.fi
www.korsisaari.fi

PayiQ develops the award-winning Account Based Ticketing-as-a-Service platform PayiQ TaaS®. It enables smart cities, transport operators and event organizers to sell tickets through mobile devices and validate them. Tickets can be bundled into multi-modal trips or experiences combining transport, events and services. The platform also gathers data on usage and movement



*on behalf of the service provider to be used to improve customer experience and process efficiency.
PayiQ is leading the way to a smarter and more user-friendly world of transportation.*

More information about PayiQ Solutions and Technology Licensing:

Tuomo Parjanen
CEO
+358 500 528 295
tuomo.parjanen@payiq.net

PayiQ
Maariankatu 4 C
FIN-20100 TURKU, Finland
www.payiq.net



Microsoft
Partner



Gold Datacenter

International Offices:

PayiQ Russia
4-th Lesnoy per. 4
125047, Moscow «Lesnaya Plaza»
RUSSIA

Mrs. Elena Baidakova
Area Manager
info@iq-payments.ru
Tel: +7 911 908 26 57

PayiQ AB Sweden
Tegeluddsvägen 76
11528 Stockholm, SWEDEN

Mr. Juha Ritala
Sales Manager
juha.ritala@payiq.net
Tel: +358 400 819 027

PayiQ Middle East and Africa
Broadfolio MEA
P.O. BOX 390405
Dubai, UNITED ARAB EMIRATES

Mr. Kimmo Kytösaari
Area Manager
kimmo.kytosaari@broadfolio.com
Tel: +971 50 5580713